



A2 price list
Effective June 2004



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Specifications subject to
change without notice.

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Prices

Petrol				ABI Insurance Group	Basic £	VAT £	Total £	O.T.R. £
1.4	75PS	5-spd manual	5		11,046.81	1,933.19	12,980.00	13,700.00
1.4 SE	75PS	5-spd manual	6		11,472.34	2,007.66	13,480.00	14,200.00
1.4 Sport	75PS	5-spd manual	6		11,897.87	2,082.13	13,980.00	14,700.00
1.6 FSI	110PS	5-spd manual	8		11,710.64	2,049.36	13,760.00	14,480.00
1.6 FSI SE	110PS	5-spd manual	9		12,136.17	2,123.83	14,260.00	14,980.00
1.6 FSI Sport	110PS	5-spd manual	9		12,561.70	2,198.30	14,760.00	15,480.00

Diesel				ABI Insurance Group	Basic £	VAT £	Total £	O.T.R. £
1.4 TDI	75PS	5-spd manual	5		11,931.91	2,088.09	14,020.00	14,720.00
1.4 TDI SE	75PS	5-spd manual	6		12,357.45	2,162.55	14,520.00	15,220.00
1.4 TDI Sport	75PS	5-spd manual	6		12,782.98	2,237.02	15,020.00	15,720.00
1.4 TDI	90PS	5-spd manual	5		12,519.15	2,190.85	14,710.00	15,410.00
1.4 TDI SE	90PS	5-spd manual	6		12,944.68	2,265.32	15,210.00	15,910.00
1.4 TDI Sport	90PS	5-spd manual	6		13,370.21	2,339.79	15,710.00	16,410.00

Please note: The maximum power output figures are quoted in PS (or Pferdestärke, which is the metric equivalent of brake horsepower). To convert from metric to imperial horsepower, divide the PS figure by 1.0139.

Recommended 'On the Road' O.T.R. retail prices include: delivery charge, full tank of fuel and number plates at (£577.00 inc VAT), Road Fund Licence (which may vary depending on model, see page 22-23 for details) and first registration fee at (£38.00).

For O.T.R. price calculations, the maximum possible Road Fund Licence value has been used (see page 22-23 for details).

Technical data

Petrol			Weight, kg (for CO ₂ calculation) ¹	Fuel consumption* extra			Acceleration, seconds, 0-62 mph	Top speed, mph	Emissions standard
				urban	urban	combined			
1.4	75PS	5-spd manual	1040.4	34.0	58.9	46.3	12.0	107	EU IV
1.4 SE	75PS	5-spd manual	1066.5	34.0	58.9	46.3	12.0	107	EU IV
1.4 Sport	75PS	5-spd manual	1064.6	34.0	58.9	46.3	12.0	107	EU IV
1.6 FSI	110PS	5-spd manual	1120.4	34.9	60.1	47.9	9.8	126	EU IV
1.6 FSI SE	110PS	5-spd manual	1146.5	34.9	60.1	47.9	9.8	126	EU IV
1.6 FSI Sport	110PS	5-spd manual	1144.6	34.9	60.1	47.9	9.8	126	EU IV
Diesel			Weight, kg (for CO ₂ calculation) ¹	Fuel consumption* extra			Acceleration, seconds, 0-62 mph	Top speed, mph	Emissions standard
				urban	urban	combined			
1.4 TDI	75PS	5-spd manual	1131.4	49.6	78.5	64.2	12.3	107	EU IV
1.4 TDI SE	75PS	5-spd manual	1151.5	49.6	78.5	64.2	12.3	107	EU IV
1.4 TDI Sport	75PS	5-spd manual	1155.6	49.6	78.5	64.2	12.3	107	EU IV
1.4 TDI	90PS	5-spd manual	1134.4	50.4	80.7	65.7	10.9	118	EU IV
1.4 TDI SE	90PS	5-spd manual	1160.5	50.4	80.7	65.7	10.9	118	EU IV
1.4 TDI Sport	90PS	5-spd manual	1158.6	50.4	80.7	65.7	10.9	118	EU IV

*Fuel consumption according to 1999/100/EU in mpg.
¹Figure quoted based on an unladen vehicle plus driver (75kg).
Please see page 22-23 for details.

Standard equipment

All A2 models have the following items of standard equipment:

5.5J x 15 lightweight forged aluminium alloy wheels with 175/60 R15 V tyres	Dust and pollen filter
Active speakers, 4 loud speakers located in front and rear doors	Electric front windows
Adjustable steering column (height/depth)	Electrically operated door mirrors
Aluminium trim elements	Electronic Anti-lock Braking System (ABS)
Anti-Slip Regulation (ASR) – traction control	Electronic Brake-force Distribution (EBD)
Anti-theft device with interior ultrasonic protection (Thatcham Category 1 approved)	Electronic Differential Lock (EDL) – traction control
Audi Space Frame aluminium body	Electronic Stability Programme (ESP)
Can holder in dashboard	First aid kit
Chorus II RDS radio/cassette	Four loudspeakers, located in front doors (40 watt)
'Cirrus' cloth upholstery	Front and rear head restraints
Colour keyed door mirrors and handles	Front safety belt pre-tensioners
Colour keyed front and rear bumpers	Front side airbags
Driver and front passenger airbag	Heat insulating tinted glass
	Height adjustable front seats

Individual folding and removable rear seats (x2)

Luggage compartment cover

Outside temperature gauge

Power steering

Reading lights

Remote control central locking (radio wave)

Rev counter

Roof mounted aerial

Side impact protection

Transponder immobiliser

Twin 3-way catalytic converters (oxidisation catalyst on diesel)

Tyre mobility system

Visible vehicle identification number

Warning triangle

Standard equipment

SE models additional equipment over standard specification:

6J x 16 'six spoke' alloy wheels with 185/50 R16 V tyres

Concert II radio with single front loading CD player

Door sill trims

Front and rear tailored mats

Front fog lights

Illuminated vanity mirrors

Leather handbrake cover

Leather gear knob and gaiter

Leather rimmed steering wheel

Luggage compartment floor

Sport models additional equipment over standard specification:

7J x 17 'nine spoke' alloy wheels

Electric lumbar support

Leather 3 spoke sports steering wheel

Leather gear knob and gaiter

Leather handbrake cover

Sports seats upholstered in Matrix Cloth

Drivers Information System

quattro GmbH sports suspension

Optional equipment

	Std. models	SE models	Sport models	Basic £	Total £*	Weight kg
Wheels, Tyres and Suspension:						
6J x 15 'six spoke' design alloy wheels with 175/60 R15 V tyres	●	-	-	170.21	200.00	0.5
6J x 16 'six spoke' design alloy wheels with 185/50 R16 V tyres	●	S	-	489.36	575.00	3.5
6J x 16 'five spoke' design alloy wheels with 185/50 R16 V tyres	●	-	-	489.36	575.00	3.5
	-	●	-	No charge		0.0
6J x 16 'five spoke' star design alloy wheels with 185/50 R16 V tyres	●	-	-	595.74	700.00	0.0
	-	●	-	106.38	125.00	0.0
Space saver spare wheel collapsible with compressor (must be combined with luggage compartment floor on all standard and sports models) (Price and weight quoted does not include this item)	●	●	●	No charge		14.0
Audio and Communication:						
Audi Concert II radio with single front loading CD player (in lieu of cassette)	●	S	●	170.21	200.00	0.0
Audi Symphony II radio with cassette, 6 CD autochanger and diversity aerial for improved reception, this must be combined with electronic climate control (price and weight quoted does not include this item)	●	-	●	395.74	465.00	1.0
	-	●	-	225.53	265.00	1.0
BOSE sound system, with high performance speakers and amplifiers	●	●	●	382.98	450.00	2.5
CD autochanger, for six discs, boot mounted	●	●	●	340.43	400.00	3.0
GSM mobile telephone preparation, with hands free function, located on centre console (a phone adapter is required at extra cost, please consult your Audi Centre for details). Not recommended for T-Mobile network, this must be combined with Drivers Information System (price and weight quoted does not include this item)	●	●	●	306.38	360.00	0.5
Satellite navigation system, route planning and guidance using voice and pictogram instructions. Includes Driver's Information System (DISI) and UK CD-ROM disc	●	●	●	1,106.38	1,300.00	4.6
Satellite navigation system Plus, route planning and guidance using voice, map and pictogram directions. Includes 5" monitor with map display, RDS radio, Driver's Information System (DISI) and UK CD-ROM disc (cassette or CD function deleted with option)	●	●	●	1,851.06	2,175.00	2.7
TV and Teletext function must be combined with Satellite navigation system Plus (price and weight quoted does not include this item)	●	●	●	600.00	705.00	2.0
Options are subject to availability and extended delivery.				*Total price includes VAT.		
- = Not available ● = Available S = Standard						

Optional equipment

	Std. models	SE models	Sport models	Basic £	Total £*	Weight kg
Packages						
Colour Storm pack	●	●	-	536.17	630.00	0.0
Winter pack comprising heated door mirrors and washer jets	●	●	●	89.36	105.00	0.3
Seats:						
Electric lumbar support, for front seats	●	●	S	102.13	120.00	1.3
Front sports seats upholstered in Alcantara/leather, includes electric lumbar support	●	●	-	800.00	940.00	4.7
	-	-	●	463.82	545.00	1.7
Front sports seats upholstered in Matrix cloth, includes electric lumbar support	●	●	S	336.17	395.00	5.0
Front sports seats upholstered in leather, includes electric lumbar support	●	-	-	1,148.94	1,350.00	4.7
	-	●	-	1,148.94	1,350.00	4.7
	-	-	●	812.77	955.00	1.5
Heated front seats, individually controlled with variable temperature adjustment	●	●	●	255.32	300.00	0.8
Rear bench seat, includes 3rd rear head restraint and 3 point centre seat belt	●	●	●	168.51	198.00	3.0
Upholstery:						
Leather – Pearl Nappa, for seat covers, head restraints and door inserts, <i>must be combined with leather steering wheel on Standard models (price and weight quoted does not include this item)</i>	●	●	-	1,017.02	1,195.00	2.0
Controls pack, contains leather steering wheel, gear knob and gaiter, handbrake grip, door arm rests. <i>Must be combined with leather upholstery (price and weight quoted does not include this item), only available in Red, Blue or Yellow</i>	●	●	●	No charge		0.0
Matrix cloth	●	●	S	131.92	155.00	1.5
Options are subject to availability and extended delivery.				*Total price includes VAT.		
- = Not available ● = Available S = Standard						

Optional equipment

	Std. models	SE models	Sport models	Basic £	Total £*	Weight kg
Safety and Security:						
Acoustic parking system (rear only)	●	●	●	297.87	350.00	0.5
Automatic dimming rear view mirror	●	●	●	106.38	125.00	0.0
Electric rear windows	●	●	●	174.47	205.00	1.5
Front foglights	●	S	●	106.38	125.00	0.8
Headlight washers	●	●	●	153.19	180.00	2.8
ISOFIX child seat preparation for front passenger seat and two outer rear seats, includes passenger airbag deactivation	●	●	●	59.57	70.00	0.0
Load safety system, includes load protection system and vinyl mat	●	●	●	59.57	70.00	1.2
Luggage compartment floor	●	S	●	89.36	105.00	5.0
SIDEGUARD, head airbag protection system	●	●	●	305.38	360.00	3.6
Steering Wheels (all incl. leather gear knob, gaiter and handbrake lever):						
4-spoke leather type	●	S	-	102.13	120.00	0.0
4-spoke leather multi-function type, incorporating controls for Audi audio systems must be combined with Drivers Information System (Price and weight quoted does not include this item)	●	-	-	280.85	330.00	0.0
	-	●	-	178.72	210.00	0.0
3-spoke sports type	●	-	S	187.23	220.00	0.2
	-	●	S	85.11	100.00	0.2

Options are subject to availability and extended delivery.

*Total price includes VAT.

- = Not available ● = Available S = Standard

Optional equipment

	Sport models	SE models	Sport models	Basic £	Total £*	Weight kg
Interior:						
Cruise control , for holding any speed above 25 mph	●	●	●	253.62	298.00	0.1
Driver's Information System (DIS) , with display for: AutoCheck system, radio frequency, two adjustable speed warning thresholds, outside temperature gauge, on-board computer, doors and tail gate left open and service interval <i>(standard with satellite navigation systems)</i>	●	●	S	174.47	205.00	0.7
Electronic climate control	●	●	●	680.85	800.00	27.7
Front and rear floor mats with protective sill trim strips	●	S	●	42.55	50.00	2.5
Illuminated vanity mirrors with cover , located in sun visors	●	S	●	68.09	80.00	0.2
Space-Floor-Box , storage system, includes 12V socket in boot, cannot be combined with sports seats	●	●	-	97.87	115.00	4.1
Exterior:						
No rear model inscription	●	●	●	No charge		0.0
Open-Sky® system , includes illuminated vanity mirrors	-	●	-	651.06	765.00	35.0
	●	-	●	719.15	845.00	35.2
Towbar (factory fitted towbars usually require a 13 to 7 pin adaptor, please consult your Audi Centre for details)	●	●	●	451.06	530.00	22.0

Options are subject to availability and extended delivery.

- = Not available ● = Available S = Standard

*Total price includes VAT.

Colour availability

Standard colours:

	SEB models	SE models	Sport models	Basic £	Total €*
Arctic White	S	S	S	No charge	
Brilliant Black	S	S	S	No charge	
Brilliant Blue	S	S	S	No charge	
Brilliant Red	S	S	S	No charge	

Optional colours:

Akoya Silver, metallic	●	●	●	404.26	475.00
Cobalt Blue, metallic	●	●	●	404.26	475.00
Crystal Blue, metallic	●	●	●	404.26	475.00
Dolphin Grey, metallic	●	●	●	404.26	475.00
Silver, metallic	●	●	●	404.26	475.00
Cherry Red, pearl effect	●	●	●	404.26	475.00
Deep Green, pearl effect	●	●	●	404.26	475.00
Ebony Black, pearl effect	●	●	●	404.26	475.00
Mauritius Blue, pearl effect	●	●	●	404.26	475.00

Colour Storm colours:

Imola Yellow	S	S	-	No charge	
Misano Red, pearl effect	S	S	-	No charge	
Sprint Blue, pearl effect	S	S	-	No charge	
Silver, metallic	S	S	-	No charge	

Audi Exclusive Programme

Any colour from range.
If you require an Audi paint colour that is not part of the A2 colour range, this can be achieved through the Audi Exclusive Programme. Please contact your Audi Centre for full details.

●	●	●	1,276.59	1,500.00
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Options are subject to availability and extended delivery.

*Total price includes VAT.

-- = Not available ● = Available S = Standard

CO₂ data and information

CO₂ emission based Vehicle Excise Duty.

Vehicle Excise Duty (Road Fund Licence) is based upon the type of fuel the vehicle uses and its carbon dioxide (CO₂) emissions level, measured in grams per kilometre (g/km). The DVLA has created five categories for petrol engines and five categories for diesel engines including a new category for low CO₂ emitting vehicles.

	Petrol engines	Diesel engines
AA - upto 121g/km	£ 75.00	£ 85.00
A - 121 to 150g/km	£105.00	£115.00
B - 151 to 165g/km	£125.00	£135.00
C - 166 to 185g/km	£145.00	£155.00
D - over 185g/km	£160.00	£165.00

CO₂ emission based Company Car Tax.

The weight of a vehicle will influence the level of CO₂ emission it produces, as a result vehicles with higher specification and factory fitted options may emit higher levels of CO₂. To assist you in calculating the CO₂ emissions for your personal choice of Audi model and additional optional equipment, we have published the incremental weight in kgs for each model and its available additional optional equipment in the pages of this price list.

To calculate the CO₂ emissions add the incremental weights for any additional optional equipment to the basic vehicle weight (this weight is for calculation purposes only and does not refer to any other vehicle weight). Look up this total weight in the appropriate band, in the CO₂ tables opposite, next to your engine and transmission combination. The figure quoted is then the guide CO₂ emission for your personally configured Audi.

A2 models	Transmission	Total vehicle weight bands including your selected optional equipment (kg)		
		941 to 1055	1056 to 1165	1166 to 1280
1.4/SE/Sport	5-speed manual	144	145	
1.6 FSI/SE/Sport	5-speed manual		142	144
1.4 TDI(75)/SE/Sport	5-speed manual		116	119
1.4 TDI(90)/SE/Sport	5-speed manual		115	119

CO₂ figures in g/km

Due to Audi's continuing process of improvement, changes may be made to specifications and/or their respective weights at any time, therefore the weights quoted in this price list should be treated as a guide only.

Service by design

At Audi we believe that every customer has a right to expect excellent service each and every time contact is made with us. To help ensure that this happens we have agreed a set of service standards with our Audi Centre network that governs the way that they do business with you, the customer. These standards apply to both the sales and the aftersales experience and we actively monitor their delivery to ensure that you receive the highest standards of customer service. We believe that these service standards are the very least we should deliver and go a long way toward ensuring a consistent, stress free experience whenever you are in contact with anyone who represents the Audi brand.

Every Audi Centre will be open during the following times:

Sales: 9am-6pm Monday to Friday
9am-5pm Saturday

Service: 8am-6pm Monday to Friday
8.30am-1pm Saturday

Sunday opening at local discretion.

We will give you a Test Drive.

Whilst we cannot always have the desired car ready immediately, we will confirm the arrangements for a test drive within 2 working days (subject to status).

We promise to keep you informed about your new car delivery.

Once we have confirmed a delivery date with you we will keep you informed of progress. In the unlikely event of a delay to your vehicle, we commit to keeping you mobile to suit your circumstances.

We will deliver your New or Used Vehicle where you want it within the UK.

To help your Audi experience feel great right from the first day of ownership, with reasonable notice, we will tailor delivery of your car to your home or place of work, whichever you prefer.

Have your first journey on us!

In all our new and used cars your ownership experience starts with a full tank of fuel.

Quotation response.

We commit to respond to any request for a quotation within 1 working day.

Training.

We commit to a programme of continuous training development for all our staff so that we can deliver a high quality, professional service.

Unlikely perhaps, but if you need to complain.

We have a complaints procedure that will ensure any negative issue you have with us is taken seriously.

We promise to keep you mobile.

When your car is off the road you won't be. We offer a range of services to keep you mobile such as collection and delivery, or the use of an Audi Courtesy Vehicle.

All our courtesy cars will be insured and fuelled.

Your replacement Audi will be fuelled upon collection, all we ask is that you return it to us ready for the next customer with the same amount of fuel. On presentation of your driving licence we will also insure the car free of charge.

Service Bookings.

We commit to service your Audi, within a maximum of 5 working days should you not require a loan car, and 10 working days if you should.

We will always wash and vacuum your car.

When your vehicle is in our workshops we will wash and vacuum it free of charge.

We have no hidden charges.

Anything charged for will be itemised on your bill.

You will be allocated a Named Audi Technician.

All work to your vehicle will be carried out by a named technician, to whom you will have access should you require it.

We will always ask your permission to carry out extra work.

We will never carry out repair work and charge you for it without prior consent.

Environment and Recycling Commitment.

We commit to dispose, at our expense, of all non-biodegradable materials from your vehicle in a responsible manner.

Pricing information

Prices.

Prices and specifications given are correct at the time of printing. You should however check details with your Audi Centre as the Audi policy is one of continuous improvement. The right is reserved to change specification or price at any time.

All prices are subject to VAT, currently at 17.5%.

Delivery charges and number plates are not included in the vehicle price.

Delivery charge	Number plates	VAT	Total
£471.06	£20.00	£85.94	£577.00

Audi roadside assistance.

Your new Audi is covered for roadside assistance and recovery, provided by the RAC, for the first year of ownership. This free service continues for up to 3 years from date of registration, providing all servicing and repairs are carried out by an authorised Audi Centre, in accordance with the manufacturer's recommendations.

Audi customer care.

Every new Audi benefits from the comprehensive Audi Customer Care Package comprising:

3 year manufacturer/dealer warranty;

3 year paint warranty;

12 year anti-corrosion warranty;

Up to 3 years UK roadside assistance and recovery.

These, together with Audi's variable service intervals, provide a combination unmatched by any other major manufacturer. Contact your Audi Centre for full details.

Audi tax free sales.

If you are entitled to purchase a vehicle free of VAT, normally through Military or Diplomatic privilege, please contact your local Audi Centre for full details.

Should you have any difficulty obtaining the information you require, please call Freephone 0800 585878.

Audi finance.

A full range of credit facilities are available, ranging from traditional Hire Purchase to business user products such as Lease Purchase and Finance Lease. Hire Purchase agreements can either be linked to a variable Finance House base rate or fixed to the term of the agreement. Guaranteed Payment Protection Plans are also available to look after your finance payments in the event of sickness, accident or unemployment. Your Audi Centre will be pleased to provide you with full details and a written quotation.

Audi solutions.

Whether you are a private motorist or a company car driver now wishing to operate a vehicle privately, Audi Solutions offers a new approach with a highly flexible motoring package. Finance, service, maintenance, tyres, road tax and even motor insurance, can be provided individually or in combination to deliver a fully budgeted programme spreading the cost and giving you greater peace of mind. Even at the end of the contract you have a choice: keep your car, hand it back or choose a new Audi. Solutions quotations and brochures are available from your Audi Centre.

Audi contract hire.

Contract Hire is one of the most popular business user funding routes. The fixed rental patterns and lack of disposal worries allow precise budget control and remove the burden of administration. Together, Audi Finance and your Audi Centre can provide competitive rentals over a wide choice of mileages and periods. Servicing, maintenance, tyres and replacement vehicle programmes can all be included to suit your particular needs. Fleet management, sale and leaseback and special public sector rates complete the Audi Finance business user offer. Full details and quotations are available from your Audi Centre.

Audi insurance.

Motor insurance specially tailored for your Audi is available from Audi Insurance. For a quotation without obligation please ring Linkline on 0845 6016014.